

**Indian Institute of Engineering  
Science and Technology, Shibpur**  
(An Institute of National Importance)



**School of Management Sciences**

**Two Year Full-Time MBA Program 2019-2021**



**FACT SHEET 2019-21**

P.O. – Botanic Garden, Howrah – 711103  
West Bengal, India  
Phone: +91 03326684561-63 Extn.: 439,440  
033-26688355 (direct)

Email: office.soms@iiests.ac.in ;  
hod@soms.iiests.ac.in  
Website: [www.iiests.ac.in](http://www.iiests.ac.in)



**Prof. Parthasarathi Chakrobarti**  
Director,  
Indian Institute of Engineering Science & Technology,  
Shibpur



**Prof. Aparajita Sengupta**  
Head, School of Management Sciences

**CORE FACULTY MEMBERS**



**Prof. Manas Kumar Sanyal**  
Professor & Head, Dept. of HRM  
Area: Entrepreneurship, IVR, HR



**Dr. Partha Sarathi Roy**  
Associate Professor & Head, Dept.  
of Humanities & Social Sciences  
Area: Marketing



**Prof. Rupen Basu Mallik**  
Associate Professor, Dept. of  
Humanities & Social Science &  
former Head, SOMS  
Area : Corporate Governance.



**Dr. Poulomi Mukherjee (Mondal)**  
Assistant Professor  
Area: Operations



**Dr. Anjan Ghosh**  
Assistant Professor  
Area: Strategy & Entrepreneurship



**Dr. Rana Basu**  
Assistant Professor  
Area: Operations



**Dr. Pralay Kumar Talapatra**  
Assistant Professor  
Area: Accounting, Finance, Control



**Dr. Jnui Deb Mallick Datta**  
Assistant Professor  
Area: Marketing, Entrepreneurship

## Why IEST, Shibpur?

IEST Shibpur located in the sylvan surroundings of western bank of River Ganges at Shibpur in Howrah of West Bengal has a rich legacy of Engineering Education since 1856. The Government Of India has elevated it to the country's first IEST in 2014. The Institute has a large Alumni base nationally and globally.

School of Management Sciences offers Full-time MBA Program and research program leading to Ph.D. in Management.

## SOMS, IEST, Shibpur ADVANTAGES

- Green Campus with State-of-the-Art Infrastructure
- Excellent Academic/Learning Experience
- Learn directly from Industry Experts
- Innovative Pedagogy
- 3 Career Tracks (Corporate, Research, Entrepreneurship)
- Rich Cultural Life

## Course Design

- ✓ 4 semesters each consisting of 6 theory papers and a viva-voce at the end of each semester
- ✓ 18 core and 8 elective Management Papers
- ✓ 4 Specializations (Operations, HRM, Marketing, Finance,) with the option to different Major-minor combinations

## ADMISSION

AVAIL CHANCE OF GETTING SHORTLISTED FOR EARLY ROUND OF WRITTEN TEST AND PI PROCESS IN MAY-JUNE 2019 BASED ON THE FOLLWING PARAMETERS:

- ❖ CONSISTENCY AND GOOD PAST ACADEMIC PERFORMANCE
- ❖ RELEVANT WORK EXPERIENCE (IF ANY) THAT BRINGS VALUE TO THE CLASSROOM LEARNING

## Eligibility

A Bachelor's Degree in Engineering, Science, Humanities, Arts, Commerce, Business Administration with a minimum of 60% (CGPA = 6.5 on 10 point scale throughout from class X to the qualifying degree) for OC/OBC and 55% (CGPA = 6.0 on a 10 point scale or equivalent) for SC/ST/PWD candidates in the Honors/Major subjects with a valid MAT/CMAT/CAT/XAT/GMAT score.

**Fees: Rs. 4,13,000/- only. (Exam fee and Hostel accommodation will be charged separately)**

## Our Esteemed Recruiters

Indiabulls Godrej Tractors India Limited Indian Oil Company Limited IMRB Pepsico ABP Group Bandhan Bank IDBI Bank Bank of Borada Tata Tinpate Asian Paints Khadim India Limited Coca-Cola Standard Chartered Reliance Capital mjunction services ltd Berger Paints	HCL CESC Acclaris Reliance Comm. TCS Future Group ICICI Securities ICICI Bank HSBC Adhunik PWC HDFC Bank Delloite Khaitan Electricals Bajaj Capital ITC Srei Group Havells
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## Summer Internship Programme

WBSEDCL IMRB Tata Tinpate GRSEL Axis Bank Uranium Corpn Haldia Petrochemicals TATA Steel Godrej & Boyce	Balmer Lawrie Indian Oil Union Bank Mitsubishi Chemicals mjunction Britania Industries Balmer Lawrie State Bank of India Titan Industries
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*For further queries:*

**Prof. Aparajita Sengupta**  
Head, SOMS, IEST-Shibpur  
Email : [hod@soms.iests.ac.in](mailto:hod@soms.iests.ac.in)