

Department of Human Resource Management (HRM)
BENGAL ENGINEERING AND SCIENCE UNIVERSITY, SHIBPUR

Annual Report 2010-2011

Name of the Department : **Human Resource Management**

A. **About the department** : The erstwhile Training and Placement of the Institute was rechristened as Department of Human Resource Department in the year 1994 - 95 and is headed by one Professor and supported by one Assistant Training Officer and other staff. The Department has its current activities in the following areas :

- Job Placements of students of the university through Campus and Off-campus selection processes.
- Vacational / Summer Training of the students of the University
- Grooming up (Personality/Soft-Skill/ Performance Effectiveness) Programme for the Students
- Facilitation for other options : Preparatory programme for Competitive Exams and other Educational options abroad
- Industry-Contact programmes / Academic collaborations
- Entrepreneurship Development Programme
- IPR Awareness and Facilitation
- Career Counseling
- Industry Liaisoning

B. Academic Programmes : This is a service department catering to all UG, PG and Ph.D students.

C. Faculty position : 1 (One)

Sanctioned faculty post.: 1 (One) Vacant Post : Nil

(a) **Faculty Profile** (in the following table) –

Name	Designation	Highest Qualification	Specialisation / Research Area	Contact No. E-mail
M.K.Sanyal	Professor	Ph.D	Entrepreneurship. IPR, Environmental Planning	9831352950 hodhrm@becs.ac.in

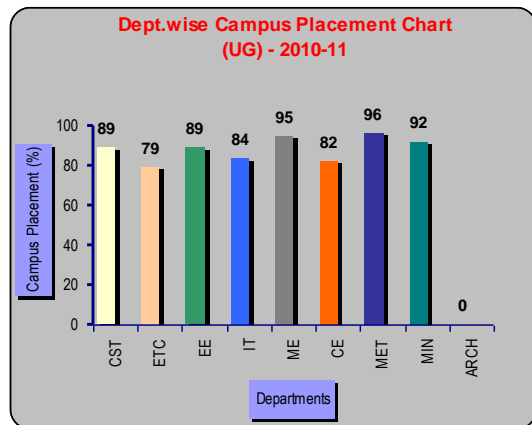
Support staff position :

(a) (i) Sanctioned technical post : Nil

D. Others :

Vital Information :

- Number of Company Visited for Campus Selection Process for UG Students : **71 + 8 (Off-Campus)**
- Total Number of Offers made to UG Students through Campus Selection process : **411** (Including Dream Slot Offer 76)
- Number of Company Visited for Campus Selection Process for PG Students : **36**
- Total Number of Offers made to PG Students through Campus Selection process : **83** (including 20 dream slot offers)
- Range of Pay Packages Offered : **Rs. 8.75 Lakh** (Annual CTC)
Rs. 2.5 Lakh (Annual CTC)
- **Department-wise Placement (UG) in %**



Vacational Training : During the year around 276 seats were organized in 37 organizations for summer placements of the students of pre-final year from 7 engineering disciplines.

Grooming up and other activities of HRM Department

Grooming Activities organized by HRM Department

- Course on Personality Development – M/s DOCON 10 November, 2010
- Interactive Session on Machine Learning by M/S GuRu Prevails 11 November, 2010
- Career Opportunities in IT 3rd. November, 2010
- Techno Champ - An Interactive Session on Engineering Solutions to Farming Problems in India by M/S John Deere 10 Feb 2011
- An Interactive Session on Higher Education Abroad by George Educare 2 Feb, 2011
- Interactive Session on Soft Skill By Accenture 6 October, 2010
- Evolve – The success Strategy Session by M/s Cognizant 1 Nov 2010

Activities related to Students career where HRM was represented

- Placement Meets organized by CTS, TCS, Wipro, Accenture
- Meeting on GoI Apprenticeship Training on 11 February, 2011
- Placement Coordination Meeting of premiere Institutes at BIT Kolkata Nov 1, 2010
- Visit to facilities of students Employment at CTS – Bantala t 1 September, 2010

Classes taken by HRM Faculty

- Entrepreneurship and HRM Course for MSc. Students.
- Soft Skill Classes for UG Engineering (EE) 6th. Semester
- Course on IPR for M.Sc. Students at Kolkata University

Industry promoted students' activities facilitated by HRM Department

- Google India Women Award in Engineering
- Technical Paper Contest - by M/S Aricent October 2010

Other events organized by HRM Department

- **Faculty Development Programme** on B-Plan Writing in collaboration with National Entrepreneurship Network during 9-11 August,2010
- Programme on Induction to Entrepreneurship for fresh students in the University on 14 Sep, 2010

Academic Participation of HRM Faculty Members :

- Participation and presentation of Technical Paper in the National seminar on Urban Strategies for West Bengal : Issues,Challenges and Responses organized by Govt. of West Bengal and ITPI on 18 Sep 2010.
- Participation with paper Presentation and Chairing a Session at the 2nd. Xiamen International Forum on Urban Policy Development held at Xiamen, China during 11 – 13 December, 2010
- Invited Radio Talk on Students' Career on 27 November,2010
- Lecture on Entrepreneurship and Self-Employment at Grass Root Level at Bharat Sevashram Sangha

Projects under HRM Department

- Setting up of **Entrepreneurship Development Cell** funded by AICTE – ongoing
- Setting up of **Centre for Green Technology Business Incubation** – Proposal submitted to NSTEDB-Govt. of India.
