

**Department of Human Resource Management (HRM)  
BENGAL ENGINEERING AND SCIENCE UNIVERSITY, SHIBPUR**

**Annual Report 2012-2013**

Name of the Department : **Human Resource Management**

**A. About the department :** The erstwhile Training and Placement department of the Institute was rechristened as Department of Human Resource Department in the year 1994 -95 and is headed by one Professor and supported by one Assistant Training Officer and other staff. The Department has its current activities in the following areas :

- Job Placements of students of the university through Campus and Off-campus selection processes.
- Vacational / Summer Training of the students of the University
- Government of India Apprenticeship Programme
- Grooming up ( Personality/Soft-Skill/ Performance Effectiveness ) Programme for the Students
- Facilitation for other career options : Preparatory programme for Competitive Exams and other Educational options abroad
- Industry-Contact programmes / Academic collaborations
- Entrepreneurship Development Programme
- IPR Awareness and Facilitation
- Career Counseling
- Industry Liaisoning

**B. Academic Programmes :** This is a service department catering to all UG, PG and Ph. D students. The Department has also started offering Ph.D programme under Faculty of Social and Management Sciences.

**C. Faculty position : 1 ( One )**

Sanctioned faculty post.: 1 ( One) Vacant Post : Nil

**Faculty Profile** ( in the following table) –

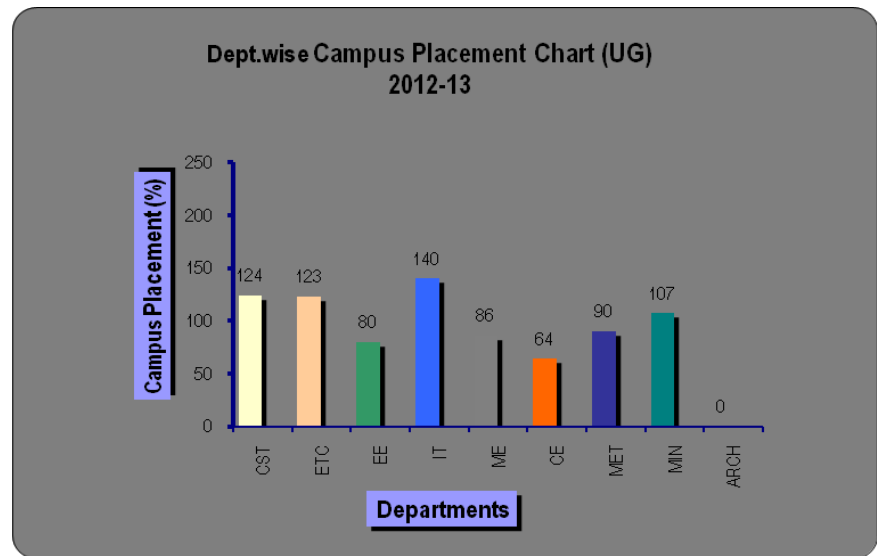
Name	Designation	Highest Qualification	Specialisation / Research Area	Contact No. E-mail
M.K.Sanyal	Professor	Ph.D	Entrepreneurship. IPR, Environmental Planning	9831352950 hodhrm@becs.ac.in

**D. Others :**

**Vital Information :**

- Number of Company Visited for Campus Selection Process for UG Students : **69+3 ( Off-Campus )**
- Total Number of Offers made to UG Students through Campus Selection process : **467** ( Including Dream Slot Offers )
- Number of Company Visited for Campus Selection Process for PG Students : **16**
- Total Number of Offers made to PG Students through Campus Selection process : **82** ( including dream slot offers )
- Range of Pay Packages Offered : **Rs. 12.0 Lakh** ( Annual CTC ) – **Rs. 3.0 Lakh** ( Annual CTC )

- **Department-wise Placement (UG) in %**



**Vacational Training :** During the year around 250 seats were organized in 30 organizations for summer placements of the students of pre-final year from 7 engineering disciplines in addition to facilitating a few other students having internships in different academic Institutions and R & D organizations both in-country and abroad.

### **Grooming Activities organized by HRM Department**

- Mentorship for Student Entrepreneurship Development Project RECOM at BESUS.
- Special Counselling and Remedial Training Programme for facilitating Final Year UG and PG students securing professional engagements at the end of academic tenure. The programme, funded by TEQIP, continued for a duration of 3months and included counseling sessions, training need analyses, formulation of and conducting need-based customized training modules and remedial classes by faculty members of academic departments.
- Presentation by Sussex University on educational opportunities in foreign Universities.
- Internship Programme for undergraduate students at University of Windsor.
- Presentation Career Opportunities at BARC/ Department of Atomic Energy – GoI.

## **Industry promoted students' activities facilitated by HRM Department**

- TCS DAY Celebrations
- EMPOWER - Ericsson's University Program
- Presentation on Scope of Mechanical engineers in EIS ( engineering & Industrial Services ) domain of IT on 21 September, 2012
- Campus Connect Programme by Alstom India on 12 December, 2012.
- Signing of Memorandum of Understanding for ICICI Trinity – the University level Innovation Programme.
- Award of Cognizant Foundation Scholarship.
- TCS-100 Best : Student Award for Academic Excellence

## **Activities related to Students career where HRM was represented**

- Industry Meet on Placement issues organized by Maruti Suzuki Limited, TCS etc.
- National Employability Conclave 2012-13 05.02.2013. Training Session on " Best Practices for improving efficiency in training and placement activities.
- Interaction Session with Cognizant Academy Leaders on 16.04.2012.

## **Classes taken by HRM Faculty**

- Entrepreneurship and HRM Course for MSc. Students.
- Course on IPR for M.Sc. Students at Kolkata University

## **Academic Participation of HRM Faculty Members :**

- Board Member for Viva-Voce Test of Patent Agent examination nominated by Controller General of Patent Design and Trademark, GoI.
- Selection Committee member for Engineering Colleges
- Resource Person for Training Programme on Green Building and GRIHA Rating Systems sponsored by MNRE-GoI.

- WBUT Expert for Inspection of affiliated Colleges.
- Examiner for Ph.D viva at Mechanical Engineering Department of Jadavpur University.
- Key Resource Person for TEQIP sponsored Workshop on Research Competency Development at MCKV18.July, 2012.
- University nominated Resource Person for Technopreneur Promotion Programme ( TePP)administered by CGCRI
- Member of the Governing Body of affiliated College of WBUT as nominated by the VC of WBUT.
- Guest of Honour at World IP Day organized by Indian Patent Office on 26 April, 2012
- External Examiner and Paper setter for WBUT
- AICTE Expert for inspection of Colleges.
- Faculty Evaluator for Course Module on “English for Engineers” developed by IEEE.

### **Projects under HRM Department**

- Setting up of **Centre for Green Technology Business Incubation** – Proposal submitted to NSTEDB-Govt. of India – awaiting approval.

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